

## NEW FILTER HOTLINE HOURS

We have been monitoring Monday thru Friday late night and Sunday usage of the filter Hotline for the last two years to determine if we should modify our hours. Over this period of time we have found that in the last hour of the day Monday thru Friday we average one call. We have also noticed the Hotline usage on Sunday is very low in comparison to weekdays and Saturdays. In response to this very low usage during these times we have decided to reduce our hours to be more in line with actual customer usage.

Starting Sunday September 10, 2006 the Filter Hotline will be closed on Sunday and will close one hour earlier Monday – Friday. We will not reduce our hours on Saturday at this time because our call logs indicate these hours are important to you. With this reduction in hours we will still provide our customers more live Hotline hours per week than any other filter company in the U.S. Please make certain all Hotline users receive the new hours listed on the chart below.

### New Hotline Hours Effective September 10, 2006

<b>FILTER HOTLINE 1-800-882-0890</b>					
hotline@champlabs.com (English Only)					
Monday thru Friday		7:00 AM – 7:00 PM (Central Time)			
Saturday		7:00 AM – 5:00 PM (Central Time)			
<b>HOLIDAY HOURS</b>					
April 14, 2006	Good Friday	8-5	November 23, 2006	Thanksgiving	Closed
April 16, 2006	Easter Sunday	Closed	December 24, 2006	Christmas Eve	Closed
May 29, 2006	Memorial Day	Closed	December 25, 2006	Christmas Day	Closed
July 4, 2006	Independence Day	Closed	December 31, 2006	New Year's Eve	Closed
September 4, 2006	Labor Day	Closed	January 1, 2007	New Year's Day	Closed
<b>FOR TECHNICAL ASSISTANCE CONCERNING FILTER APPLICATIONS OR CROSS-REFERENCE INFORMATION</b>					